Museums Act
Role of National Museums

Declaration
3. It is hereby declared that the heritage of Canada and all its peoples is an important part of the world heritage and must be preserved for present and future generations and that each museum established by this Act

(a) plays an essential role, individually and together with other museums and like institutions, in preserving and promoting the heritage of Canada and all its peoples throughout Canada and abroad and in contributing to the collective memory and sense of identity of all Canadians; and

(b) is a source of inspiration, research, learning and entertainment that belongs to all Canadians and provides, in both official languages, a service that is essential to Canadian culture and available to all.
Mandate

“To explore the subject of human rights, with special but not exclusive reference to Canada, in order to enhance the public’s understanding of human rights, to promote respect for others and to encourage reflection and dialogue.”
Brand Promise

“Empowering you to change thought and action”

Audiences will walk away with:
• Compelling stories to reflect on and retell
• An enhanced understanding of human rights
• Enhanced opinions and arguments in support of human rights
• Inspiration to effect change
• The tools and support to make it happen
Vision

• To be an exceptional Canadian and international institution that provides Canadians and visitors with an understanding of the history of an continuing global struggle to defend human rights including Canada's important role in that journey; promotes respect for the dignity and rights of all citizens; encourages learning, debate, dialogue and scholarship on human rights issues; celebrates exemplars of the human spirit; and is a catalyst for positive individual action.
5 Genocides Recognized by Canada

- Armenia
- The Holocaust
- The Holodomor
- Rwanda
- Srebrenica
Visitor Expectations

- Stakeholders vs. Visitors
- Casual
- Engaged
Future Opportunities

• International internships
• Lecture series
• Residencies
• Temporary exhibits
• Developing exhibits for tour and hosting others
Museums Attendants Program

• Innovative Solution that builds on the unique nature of the CMHR
• Alternative to the conventional museum security/front-line interpretive staff
• Training in General Institutional Information, Human Rights, the content and concepts presented in the exhibits and public programs, front-line museum interpretive strategies, and security.